

**NOTICE TO SHAREHOLDERS RESIDENT IN THE UNITED STATES:**

**This press release relates to a proposed business combination which involves the securities of a foreign company. It is subject to disclosure requirements of a foreign country that are different from those of the United States. Financial statements included in the document, if any, have been prepared in accordance with foreign accounting standards that may not be comparable to the financial statements of United States companies.**

**It may be difficult for you to enforce your rights and any claim you may have arising under the federal securities laws, since the issuer is located in a foreign country, and some or all of its officers and directors may be residents of a foreign country. You may not be able to sue a foreign company or its officers or directors in a foreign court for violations of the U.S. securities laws. It may be difficult to compel a foreign company and its affiliates to subject themselves to a U.S. court's judgment.**

*Translation of Japanese original*

September 30, 2010

To whom it may concern:

Company Name: Mercian Corporation  
Name of Representative: President and CEO Hiroshi Ueki  
(Code Number: 2536 TSE • OSE First Section)  
Contact Information: Personnel and General Affairs Department  
Takahisa Kato  
TEL: 03-3231-3922

**Notice Concerning Convocation of Extraordinary General Meeting of Shareholders  
and Determination of Proposal**

At the meeting of the Board of Directors today, Mercian Corporation resolved to convene an extraordinary general meeting of shareholders. This resolution has been made following the "Notice Concerning the Setting of the Record Date for the Convocation of the Extraordinary General Meeting of Shareholders" as of August, 27, 2010, setting September 15, 2010 as the record date, to convene an extraordinary general meeting of shareholders, where a proposal, etc., for approval of the share exchange agreement (hereinafter referred to as "Share Exchange Agreement"), making Kirin Holdings Company, Limited (hereinafter referred to as "Kirin Holdings") the wholly-owning parent company and making Mercian Corporation its wholly-owned subsidiary, is to be placed on the agenda. The details are as

follows.

Description

1. Time and Date of the Meeting: Friday 10:00 a.m., November 5, 2010
2. Place of the Meeting: New Pier Hall, 1<sup>st</sup> floor of New Pier Takeshiba North Tower  
11-1, Kaigan 1 Chome, Minato-ku, Tokyo
3. Proposal to be Placed: Approval of Share Exchange Agreement between Mercian Corporation and Kirin Holdings Company, Limited

For the details of the Share Exchange Agreement, please refer to “Execution of Share Exchange Agreement by and between Kirin Holdings Company, Limited and Mercian Corporation,” which had been announced on August 27, 2010 by Mercian Corporation and Kirin Holdings.